BPA Energy Efficiency Weekly Announcements, April 24, 2014

Events

New Session Formats at Efficiency Exchange 2014 -

At Efficiency Exchange 2014 we are trying some non-traditional session formats. While the majority of the conference will consist of traditional breakout sessions, we also want to accommodate smaller, more detailed topics for more specialized audiences. To do this we have included a breakout session dedicated to "small breakouts". You'll notice on the agenda that the second breakout session on day 2 has twelve topics listed. Rather than gather in large groups to listen to presentations, these will consist of smaller group discussions on more detailed topics. So pick a topic you find interesting and come ready to participate.

In addition to the small breakouts we will also be hosting Knowledge Sharing Sessions that will allow attendees to bring forward their great ideas that might have been missed in the agenda. Simply suggest a topic for discussion, and vote on those you find interesting. The 8 topics with the most votes will be selected for informal group discussion.

Efficiency Exchange Goes Mobile! -

This year Efficiency Exchange is doing more to connect you to content, agendas and attendees. To help you get the most out of your conference we are proud to present the NEW Efficiency Exchange mobile app!

The conference mobile app gives you access to interactive agendas, personalized schedules, speaker profiles, maps and more! Download the app now!... More

BrownBag: New Variable Frequency Drive Calculator -

Join us on April 24, 11:00 am - 12:00 pm. Effective October 1, 2014, an additional documentation requirement will be added to the Variable Frequency Drives in Agricultural Turbine Pump Applications to require the submittal and retention of the Turbine Pump VFD Energy Savings Calculator. Tom Osborn will present the new 2014 BPA Variable Frequency Drive Calculator, show examples of how it works and answer questions... More

Brown Bag: Idaho Homeowners Perception of Energy Codes-

Join us on Wednesday April 30, from 12:00 to 1:00 pm to learn about Idaho homeowners perceptions of energy codes. Idaho Office of Energy Research and Boise University have conducted ground-breaking research on the attitudes and perceptions of homeowners on the costs and benefits of efficient building codes being adopted in

Idaho. This research will be shared with key Idaho decision-makers and help inform future decisions around energy codes in Idaho. This study will be interesting for people interested in energy codes in all the Northwest, as it shows what homeowners support and why they support it... <u>More</u>

BrownBag: Reporting System Schedule Update and Webinar -

Join us on May 1, 10:00 am – 12:00 pm. We continue to make steady progress in the development of the Northwest Efficiency Depot (NED) and in identifying requirements necessary to satisfy the many needs of the region. Please join us on May 1 from 10 a.m. to 12 noon PDT when we will be hosting a webinar to update you on NED progress to date, discuss the current long term release schedule, and provide an opportunity for you to give us feedback on system development. This will be the first of a series of periodic webinars to both inform you on system progress and seek your feedback on its usability... More

Post-2011 Review Regional Meeting May 8 -

BPA invites stakeholders to the third regional "big tent" meeting on May 8 in conjunction with the Efficiency Exchange conference in Kennewick, Washington at Benton PUD from 2:00 p.m. to 5:00 p.m. At this meeting the five workgroups reviewing issues within scope of the Post-2011 Review public process will present their recommendations to BPA, more information here.

Reminders

2014 BPA Residential Weatherization Specifications and Trainings Now Available -

The 2014 BPA Residential Weatherization Specifications will go into effect on October 1st, 2014. These specifications are a part of a new, comprehensive package of Weatherization tools designed to assist utility staff and contractors with implementing the standard best practices in Weatherization today. The new Weatherization Training and Support Materials in combination with the 2014 Weatherization Specifications will result in more complete projects that increase energy savings over the current 2006 Weatherization specifications while keeping houses more comfortable and improving the durability and healthfulness of the home... More

Introducing the Commercial Marketing Toolkit -

To help utilities and their trade allies reach out to customers, BPA has created a suite of marketing materials to promote Commercial energy efficiency upgrades. This suite of materials includes bill inserts, one sheet advertisements, and HTML email templates that can be customized to suit a variety of needs including trade ally marketing to end users.

Commercial Marketing Toolkit

These materials are being provided in their source format (Adobe InDesign) so that customers can customize these tools to fit their needs. Should you need assistance with this customization, please contact your EER; we would be happy to provide assistance in modifying these materials. There are customizable promotions for Commercial LED applications and Smart Power Strips with Engine Generator Block Heaters coming soon. This suite is meant to be

ever expanding so if you have a commercial energy efficiency program you would like to promote, please let us know what materials would be useful.

Heat Pump Water Heaters Capture Nearly 1.5 Million kWh Savings for the Region -

As of April 6, 2014, 1,350 heat pump water heaters have been reimbursed by BPA. These new installations represent nearly 1.5 million kWh savings captured for the region. The program experienced a 300% increase in installed units from FY2012 to FY2013. Read more about the who, what, when and where of new heat pump water heater installations in the <u>Spring 2014 Program Update</u>.

Don't forget! <u>Smart Water Heat</u> has great manufacturer and retail promotions this Spring to assist you with boosting your program participation.